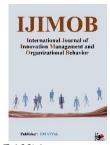


Article history: Received 15 July 2025 Revised 20 October 2025 Accepted 27 October 2025 Initial Published 29 November 2025 Final Publication 01 January 2026

International Journal of Innovation Management and Organizational Behavior

Open Peer-Review Report



E-ISSN: 3041-8992

Generation Z's Expectations from Coaching

Ahmed Jihad. MohammedAmen AlZankanh¹, Mohsen. Alizadeh Sani², Meysam. Shirkhodaie², Mohammad. Safari², Aboalhasan. Hosseini²

¹ Department of Business Administration, University of Mazandaran, Babolsar, Iran

* Corresponding author email address: alizadehsani@umz.ac.ir

Editor	Reviewers
Rey Segundo Guerrero-Proenza	Reviewer 1: Masoud Hoseinchari
Departamento de Inteligencia	Associate Professor, Department of Educational Sciences, Shiraz University, Shiraz,
Computacional, Facultad 4,	Iran. Email: hchari@shirazu.ac.ir
Universidad de las Ciencias	Reviewer 2: Alinaghi Amiri
Informáticas, La Habana, Cuba	Professor, Management Department, Tehran University, Tehran, Iran.
revsgn@uci.cu	Email: anamiri@ut.ac.ir

1. Round 1

1.1. Reviewer 1

Reviewer:

The sentence "As the first true digital natives, Generation Z demonstrates heightened proficiency with technology..." appears descriptive but not critically evaluated. Please add scholarly critiques of generational generalizations or methodological limitations in defining generational cohorts.

The paragraph beginning with "Despite burgeoning interest..." states that research on Gen Z in Iraq is limited. However, the introduction lacks specific citations or evidence illustrating this gap. Consider adding empirical references showing the scarcity of coaching research in Middle Eastern contexts.

In Methods and Materials, the statement "Participants were selected through purposive sampling..." should specify inclusion criteria (e.g., age range, academic level, previous coaching experience). Without this, replication is limited.

The sentence "A total of 20 participants were interviewed, at which point no new concepts were emerging..." would benefit from a more transparent description of how saturation was assessed (e.g., stopping criteria, saturation grids, iterative coding cycles).

The paragraph stating "The interview protocol was developed based on a review of the relevant literature..." does not provide sample questions or thematic domains. Providing these will improve methodological transparency.

² Department of Executive Management, Faculty of Economics and Administrative Sciences, University of Mazandaran, Babolsar, Iran

Authors revised the manuscript and uploaded the new document.

OPEN PEER-REVIEW

1.2. Reviewer 2

Reviewer:

In the paragraph discussing Cohen's Kappa, the phrase "Two independent researchers coded the full set of interview transcripts..." implies full double coding, but earlier it states only three transcripts were independently coded. Please reconcile these two statements.

The ethical statement at the end ("...ethical standards including obtaining informed consent...") does not appear in the Methods section. It should be moved to Methods and expanded to specify approval body, reference number, and data protection procedures.

The paragraph introducing Table 2 states, "Based on the coding of concepts, the table below was extracted." but does not interpret which categories were most or least salient. A narrative synthesis should accompany numerical results.

The manuscript states, "The results... led to the identification of 17 concepts." but in Table 2 several rows represent overlapping ideas, and it's unclear how these 17 were derived. Please clarify the coding logic and criteria used for distinguishing concepts.

The study claims an interpretive qualitative approach, yet the Findings section contains no direct quotations. Including representative quotes for each major theme would significantly strengthen analytic depth and credibility.

Authors revised the manuscript and uploaded the new document.

2. Revised

Editor's decision after revisions: Accepted. Editor in Chief's decision: Accepted.

E-ISSN: 3041-8992