

Examination of the Consumption Pattern of Cultural and Media Goods and the Tendency of Youth towards Drug Use and Addiction

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E d i t o r

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R e v i e w e r s

Reviewer 1: Zahra Yousefi
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1. Round 1

1.1. Reviewer 1

Reviewer:

In the introduction, the sentence "In today's world, media and cultural goods, as providers of experience frameworks for audiences, create general cultural attitudes for interpreting information" could benefit from a clearer explanation of what constitutes "experience frameworks" to enhance understanding for the reader.

Explicitly highlight the gap in the literature that this study addresses. Currently, the text implies a gap but does not clearly articulate it, which could make the contribution of the study less compelling.

The explanation of Cronbach's alpha for reliability could be expanded to discuss any limitations or considerations that might affect reliability in the context of the variables being measured.

Provide more detail about the design of the questionnaire, especially the rationale behind selecting specific items or scales for assessing drug use and media consumption.

Authors uploaded the revised manuscript.

1.2. Reviewer 2

Reviewer:

The statement "Dependence and substance abuse are considered chronic and recurrent disorders with biological, cultural, psychological, social, behavioral, and spiritual effects and antecedents" should specify how each of these domains is relevant to the study's context, providing examples or citations to strengthen this point.

The review mentions media theories but does not clearly outline which specific theoretical frameworks are being used to interpret the results. Consider elaborating on which models or theories guide the analysis.

In the discussion of media influence, where you state, "media theorists and researchers have presented numerous theories," it would be helpful to cite more recent and relevant studies or reviews from 2020 onward to show the current landscape of research.

The use of structural equation modeling (SEM) is mentioned but not fully justified. Include a brief explanation of why SEM was appropriate for this study compared to other multivariate techniques.

In the findings section, the statement "The impact of eight variables... was confirmed" could benefit from an explanation of what "confirmed" means in practical terms. Consider discussing the strength and relevance of these relationships in more detail.

The sentence "There was no significant difference in the tendency toward drug use across different educational levels" could explore alternative explanations, such as socioeconomic factors or cultural influences, to provide a more nuanced interpretation.

Authors uploaded the revised manuscript.

2. Revised

Editor's decision after revisions: Accepted.

Editor in Chief's decision: Accepted.